



THANK YOU FOR JOINING THE 30-DAY CHALLENGE TO HELP SAVE LIVES!

GET STARTED!

Begins June 2nd!

1. On 6/2, visit supportmosaic.org/trapped & select your goal to create your Facebook fundraiser.
2. Follow the example below. Feel free to use our description or your own (not Facebook's!)
3. Use a photo of you in your shirt & create your fundraiser!
4. Click "going" to the "Trapped in My T-shirt" event on our Facebook page.
5. Wear your shirt EVERYDAY until you've reached your goal or for 30 days!

Who are you raising money for?



Mosaic Pregnancy & Health Centers

How much money do you want to raise? ⓘ

1600

USD

When should your fundraiser end? ⓘ

Jul 2, 2020

What's the title of your fundraiser? ⓘ

I'm Trapped in My T-shirt to help save lives with Mosaic PHC!

Why are you raising money? ⓘ

I'm supporting Mosaic Pregnancy & Health Centers because I value the lives of unborn babies and want to see the heart of their mothers transformed by truth!

Mosaic PHC provides all services for FREE, including life-saving ultrasounds, parenting classes and baby items for new Mamas and their babies. Most importantly, Mosaic PHC supports each person with the love of Jesus!

I love the mission so much that I am staying trapped in my t-shirt until I reach my goal or for 30 days. Every dollar matters! Thank you for your support!



SOCIAL MEDIA TIPS

1

Post a photo/video everyday! Share how many days you've been "trapped" in your shirt & how many more days you have to go if you don't reach your goal.

2

Share why you joined the challenge/why you love the mission of saving lives! Share client testimonies from supportmosaic.org/stories or videos from our FB page.

3

Don't forget to share your fundraiser on every post!

4

What condition is your shirt in? (Sweaty, stained?) Let us know & have fun with it!

5

Use the hashtags #trappedinmyshirt, #mosaicphc and #30for30 so we can see your posts!

6

Remind people of your goal and how much further you need to go! Update everyone when you reach it!

7

Publicly acknowledge the people who have supported you (unless they prefer to stay anonymous).

8

Share through Facebook or Instagram Stories: 1. Create your story 2. Add the "Donate" sticker [create your fundraiser on FB 1st], choose yours from the list & share!



IG users: The donate sticker will not connect with your personal fundraiser but with a general Mosaic page. To see donations, swipe up to see your total amount & who donated.

FUNDRAISING TIPS

- Reach out personally to friends and family, you don't have to wait for them to find your posts! Phone calls, messages and emails are very effective!
- See how long you can go WITHOUT washing your shirt! That definitely gives YOU more incentive to raise more funds to be free from your shirt.
- Can you get permission to wear your shirt to work everyday? DO IT! People will be curious and their reactions might help raise funds AND give you something to share during your videos!
- The back of your shirt says, "Ask Me Why I'm Wearing This!" Wear your shirt where people can see it so they can ask you.
- Below are some ideas to help you express WHY you've joined the "Trapped in My T-shirt" Challenge!

I want to help transform hearts & save lives!

I want to see women receive the truth about life through ultrasounds.

I have seen & heard the amazing testimonies from actual clients!

Mosaic PHC provides FREE services for women & need the help of the community to do so!

Mosaic PHC is able to reach women before they reach an abortion clinic!

Mosaic PHC educates women on the development of their babies.

Mosaic PHC is able to pray & share the Gospel with hurting men & women.

Mosaic PHC is able to give FREE baby items to new Mamas & their babies.



PLEDGE CARDS

FOR RAISING DONATIONS OFFLINE

To raise funds offline, personally contact potential supporters. Fill out or hand out the cards below as needed. Mail any completed cards and/or donations to 2019 Johnson Rd. Granite City, IL 62040 or email to kristen@revealmosaic.com. Find more copies at supportmosaic.org/trapped.

Name: _____

Address: _____

City: _____ St/Zip _____

Ph: _____

Email: _____

Pledge/Donation Amount: \$25 \$50 \$100 \$150

Name: _____

Address: _____

City: _____ St/Zip _____

Ph: _____

Email: _____

Pledge/Donation Amount: \$25 \$50 \$100 \$150